



# 10<sup>th</sup> Annual MUTT STRUT! Dog Walk & Festival

Sunday, May 6, 2018  
Bennett's Creek Park  
11 am - 4 pm

*With your support we can reach our goal of \$35,000!!*

## 2018 Sponsorship Opportunities

The annual Mutt Strut Dog Walk and Festival is Suffolk Humane's biggest fundraiser of the year. The 10<sup>th</sup> Annual Mutt Strut will be held at Bennett's Creek Park and will showcase exciting new pet-related activities and fun for the entire family, including the four-legged ones. Thanks to the generous support of businesses and individuals in our community, Suffolk Humane has been able to make a huge difference for so many animals since it was founded in 2007. Our goal is to raise \$35,000 to help make 2018 the best year yet! Please review the sponsorship levels below and consider being a 2018 Mutt Strut sponsor.

### TOP DOG - \$5000 (exclusive)

- \* Presenting sponsor on all promotional materials
- \* Prominent logo/name placement on event T-shirt
- \* Frequent company mentions from stage
- \* Banner at Main stage and Demonstration area
- \* Booth space: 10 x 10 (tent provided on request)
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 10 event t-shirts
- \* Complimentary team pledge walk registration

### HOWLS OF FUN - \$2500

- \* Logo/name on all promotional materials
- \* Logo/name placement on event T-shirt
- \* Several company mentions from stage
- \* Banner at Demonstration area
- \* Booth space: 10x10 (tent provided on request)
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 6 event t-shirts
- \* Complimentary team pledge walk registration

### SHADY SPOT - \$1500

- \* Logo/name on all promotional materials
- \* Logo placement on event T-shirt
- \* Company mentions from stage during Pledge walk
- \* Banner on a "Shady Spot" designated tent area
- \* Booth space: 10x10
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 4 event t-shirts

### MUDDY PAWS - \$1000

- \* Logo on all promotional materials
- \* Logo placement on event T-shirt
- \* Banner in the Race the Wind area
- \* Booth space: 10x10
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 2 event T-shirts

### WATER STOP - \$500

- \* Name on sign at one canine water station
- \* Booth space: 10x10
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 2 event T-shirts

### BEST FRIENDS - \$250

- \* Name listed on event sponsor signage
- \* Logo listed on website
- \* 2 event T-shirts

**Need more information?**

**Contact us at:**

events@suffolkhumanesociety.com  
757-538-3030

# 2018 Sponsorship Opportunities

Company / Organization / Individual: \_\_\_\_\_  
(as it should appear on all printed material)  
Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
If you need special accommodations (access to water, electricity, etc.) please describe \_\_\_\_\_  
All requests will be considered but are not guaranteed.

*If you would like to register for the Pledge Walk or volunteer, please go to [www.suffolkhumanesociety.com](http://www.suffolkhumanesociety.com)*

## SPONSORSHIP LEVELS

- \$5000 Top Dog Sponsor
- \$2500 Howls of Fun Sponsor
- \$1500 Shady Spot Sponsor
- \$1000 Muddy Paws Sponsor
- \$500 Water Stop Sponsor
- \$250 Best Friends Sponsor

## PAYMENT INFORMATION

Check (Payable to Suffolk Humane Society)  
VISA M/C DISCOVER AMEX  
Name on Card: \_\_\_\_\_  
Credit Card#: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
Signature: \_\_\_\_\_

## COMPLETE REGISTRATION:

MAIL:  
Suffolk Humane Society  
ATTN: SPONSORSHIP  
PO Box 5038  
Suffolk, VA 23435  
EMAIL:  
[info@suffolkhumanesociety.com](mailto:info@suffolkhumanesociety.com)  
FAX: 757-935-5164

***\*All applications, money, and logos must be received by April 1, 2018 to be included on promotional materials and T-shirts\* \*Logos should be in vector format\****

- My Company will be using the 10x10 booth space at the event. We ask that you provide a tent, table and chairs. Please plan to set up between 9:00 am and 10:00 am. Vehicles must be moved to parking area by 10:30 am. For safety reasons we ask that you not take down your display or leave before the end of the event at 4:00 pm.
- We will be unable to attend, but would still like to receive the t-shirts.
- We would like the complimentary team registration (for Top Dog and Howl of Fun Sponsors)

Please list t-shirt sizes (sizes available are S, M, L, XL, XXL)

## In-Kind Donations (due by April 20, 2018)

I would like to donate the following items for the goody bags, Silent Auction and/or Raffle: \_\_\_\_\_ Date Available: \_\_\_\_\_  
1. \_\_\_\_\_  Can deliver  
2. \_\_\_\_\_  Pick up required

## LIABILITY WAIVER

In consideration of my participation in this event, I agree that I and anyone else claiming a right on my behalf, forever releases and holds harmless, the Suffolk Humane Society, City of Suffolk, event officials, sponsors and suppliers from any and all liability for any and all claims of any kind whatsoever related to my participation, or the participation of any minors for whom I am responsible, in this event. This release applies to any and all officers, employees, agents, or volunteers of the Suffolk Humane Society, City of Suffolk and event officials, sponsors and suppliers.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Participating minors: \_\_\_\_\_ Date: \_\_\_\_\_